



**INTERNATIONAL HOSPITAL
EXCHANGE**

**"CONNECTING HEALTHCARE
EXPERTS WORLDWIDE"**

**AT MEDICA 2025
NOVEMBER 16–20, 2025**



MORE INFORMATION:



DCG-Health, Berlin



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PLANNED TOPICS & FORMATS

As part of MEDICA 2025 (November 17–20), DCG-Health GmbH, in cooperation with the German Hospital Federation (DKG), will host specialist conferences, excursions, and networking events during the 48th German Hospital Day. The goal is to strengthen international, German and Chinese cooperation in healthcare through direct exchange among hospital executives, healthcare professionals, industry representatives, and political decision-makers.





VISIT PROGRAMS & EXPERT CONTACTS



FOR INTERNATIONAL PARTICIPANTS:

- Guided hospital tours focusing on medical technology, procurement, and quality management
- Meetings with German hospital purchasing associations
- Dialogue sessions with experts on market access, certification, and regulatory frameworks
- Practical exchange on product adaptation and quality standards





VISIT PROGRAMS & EXPERT CONTACTS

OBJECTIVES OF THE EVENT:

- Establishment of an international network for innovative healthcare solutions
- Make contacts to German Hospital Federation and the associations of the CEOs of German Hospitals
- Strengthening of international cooperation in the healthcare sector
- Promotion of exchange on topics such as international medicine, medical technologies, and hospital management
- Creation of an international platform for connections between hospitals, associations, and hospital purchasing cooperatives
- MEDICA delegation package with translation available from **€1,500** (excluding hotel, transfers, and meals) per person
- Alternatively: including hotel, transfers, and meals, plus **€1,000** per person





PROGRAM OVERVIEW



November 16, 2025: Arrival & Welcome in Essen

- Arrival of delegations at Hotel Franz, Essen
- Visit to a cooperating hospital: focus on clinical management and integrative care models
- Evening reception at Zeche Zollverein: Christmas market visit

November 17, 2025: German Hospital Day at MEDICA Düsseldorf

- Opening session including a keynote by the German Nina Warken (Minister of Federal Ministry of Health), Karl Laumann (Minister of Health of NRW) Representatives of German policymakers and experts
- Key topics: Hospital policy, digitalization, financing, and public health
- Evening: Reception & Gala by the Association of Senior Hospital Physicians, the Association of Hospital Directors, the German Hospital Federation, and the German-Chinese Society for Healthcare Management



REGISTER NOW



PROGRAM OVERVIEW

November 18, 2025: MEDICA Düsseldorf

- Option 1: Morning: Guided trade fair tour with MEDICA / German Hospital Day organizers
- Option 2: Regional hospital visits: Excursions to hospitals and care facilities in Germany, including site tours and leadership-level meetings (organized by DCG-Health, max. 25 participants)
- Afternoon: Innovation Pitch "International Hospital Management"

November 19, 2025: Expert Conferences & Visits

- Nationwide hospital visits: Exchange and guided tours at hospitals and healthcare facilities in Germany, including leadership-level meetings (organized by DCG-Health, max. 25 participants)

November 20, 2025: International Hospital Day in cooperation with the German Hospital Federation as part of MEDICA

- AI & Digitalization, Hospital Architecture, and Emergency Care: Global Insights and Perspectives and Integration of Traditional Chinese Medicine
- Present your innovative cross-sector care models, digital transformation strategies, AI-based tools, emergency medicine innovations, and outpatient hospital-based solutions to the German Association of Hospital Executives.

Note: The program for November 18 and 19 can be arranged flexibly, Simultaneous interpretation provided



THURSDAY, NOVEMBER 20, 2025 INTERNATIONAL (GERMAN-CHINESE) HOSPITAL DAY IN DÜSSELDORF AS PART OF THE 48TH GERMAN HOSPITAL CONFERENCE

11:00 – 12:00

Welcome & Opening of the DCKT (Deutsch-Chinesischer Krankenhaustag) by DCG-Health, German Hospital Federation (DKG), and Chinese Delegation

11:30 – 12:00

Artificial Intelligence & Digitalization in Chinese Hospitals
Speakers: Representatives of the Chinese delegation

12:00 – 12:30

Hospital Construction & Emergency Architecture in China – Relevance for German Hospitals

Presentation: Chinese architectural team

Moderation: German Hospital Federation (DKG)

12:30 – 13:00

Traditional Chinese Medicine & Integrative Care – Export Opportunities and Regulatory Requirements for TCM Products in Europe

Speakers: Chinese representatives and BfArM

13:00 – 13:30

Reflections from the Germans Delegation trip to China 2025

Dr. Gerald Gaß, Chairman of the Board, German Hospital Federation (DKG)

Prof. Seifert (Charité), DCG, Hospitals- Essen (KEM)

13:30 – 14:30

Networking Event with Stauder Pils

Informal exchange with representatives of KGNW, KEM, Charité, DCG, DKG and international guests



EXHIBITION OPPORTUNITIES



REGISTER NOW

We offer dedicated exhibition space during the German Hospital Day at MEDICA Düsseldorf (Hall 12 / Booth A70-G71), including:

- Showcase TCM practices, products & projects at our exhibition booth
- Introduction of innovative international care models: focus on AI & Digitalization in Chinese Hospitals and Emergency Architecture & Hospital Construction
- Visibility for new initiatives such as policies enabling 100% foreign-invested hospitals
- Matchmaking with German hospital executives and MedTech companies
- Poster or video presentations, product displays, and more

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DCG-HEALTH CEO



Michael Draheim

Michael Draheim completed his medical training at Diakonie Hospital in Marburg and later earned a Master's degree in Health Care Management from Fulda University of Applied Sciences and the University of Greifswald. Since 2015, he has worked at the German Hospital Federation (Deutsche Krankenhausgesellschaft), specializing in hospital financing, DRG systems, reimbursement negotiations, and crisis and quality management.

Since 2018, he has also served as Managing Director of DCG-Health GmbH, leading several German-Chinese healthcare initiatives in the areas of integrative medicine, hospital policy, and system reform. He advises Chinese institutions on strategic development and international collaboration.

Lukas Illini

Lukas Illini holds a degree in Social Economics and an M.Sc. in Health Care Management. He has over ten years of experience in inpatient and outpatient care, with a focus on financial management and hospital consulting.

He has led national healthcare projects and gained international experience through collaborations with Chinese hospitals. As co-founder of DCG-Health GmbH, he promotes international knowledge exchange and adapts German hospital management approaches for use in China.

Mr. Illini also co-founded the "Netzwerkertreffen" and is did a PhD at the University of Greifswald on effective hospital leadership within multidimensional performance frameworks.

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